

portfolio  
nicolefermie.com

contact  
nicolefermie@gmail.com

nicole fermie

nf

## ux researcher

### skills

competitive analysis  
surveys  
interviews  
journey mapping  
scenarios  
affinity diagramming  
card sorting  
paper prototyping  
wireframing  
low/mid/high - fidelity prototyping  
usability testing  
information hierarchy  
task flows  
site maps  
app maps  
wireframing  
annotating wireframes  
mad sketching

### tools

sketch  
axure rp  
invision  
marvel  
pop

### education

**msc science, culture and communication**  
university of bath  
october 2006 - december 2007

**bsc (hons) biology**  
university of bath  
october 2003 - june 2006

### languages

**english** (fluent) **german** (fluent)  
**french** (working)

### awards and recognition

**nobel peace prize** 2005  
awarded to all staff members of the  
international atomic energy agency

### experience

#### ux researcher // designation

january - july 2017 chicago

designed adaptive and responsive mobile and web interfaces for a variety of products. used both quantitative and qualitative human centred design research tools and practices to produce low - and high - fidelity wireframes for:

**culinary care** a charity that delivers restaurant meals to patients on their chemotherapy treatment days

**tripidee** a travel planning platform that allows users to centralize and visually collate all trip ideas in one place

#### head of coffee // craft london ltd

july 2016 - march 2017 london

coffee purchasing, product strategy and roasting for a hospitality group headed up by celebrity chef stevie parle.

#### wholesale account manager // alchemy coffee ltd.

december 2015 - july 2016 london

acquiring new wholesale accounts and overseeing all equipment and coffee related sales and enquiries.

#### roastery manager // counter productive ltd.

august 2014 - december 2015 london

coffee purchasing, product strategy and roasting for an independent roastery cafe and brewery.

#### assistant manager // climpson and sons ltd.

february 2013 - august 2014 london

managing and overseeing coffee-preparation and stocks within an extremely busy east london cafe.

#### coffee lead // counter productive ltd.

october 2011 - february 2013 london

stock management, product strategy and training for an independent cafe and brewery.

#### session and touring musician // top cat music ltd

september 2006 - october 2011 bath

three-album record deal and heavy touring schedule with top cat music ltd at real world studios. session singer for goldfrapp.

#### research intern // international atomic energy agency (IAEA), united nations vienna

july 2006 - september 2006 vienna

research and copy-editing of scientific papers.  
translating documents from english into german.

#### research intern // international atomic energy agency (IAEA), united nations vienna

july 2005 - september 2005 vienna

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